

The Highway for a *Successful* Torah Project

It's not the destination, it's the Journey getting there!

The Torah's last Mitzvah perpetuates it's holiness by having every Jew write their own Sefer Torah. A Torah Project enables congregants to join in the fulfilling of this Mitzvah by actively contributing to its writing. The development of this stage is most effective when guided with skill & and experienced hand.

A well planned Torah Project involves the entire community in the process of writing a Torah. It enhances the loyalty of members and strengthens the Jewish identity within a community, while creating an awareness of preserving and maintaining Sifrei Torah for young and old.

Sofer On Site tailors a Project for your individual community by assisting in:

- General TP consultancy and advising
- Developing and guiding a strong TP committee
- Congregation financial feasibility studies
- Choosing an appropriate theme and motto
- Designing eye catching marketing material
- Constructing a TP marketing timeline to insure a ready Project when launching
- Planning Educational programs and activities, encompassing:
 - ♦Exciting classes and demonstrations for all ages and levels of understanding
 ♦Workshops and lectures for teenagers and young adults
 - **Shiurim** and in depth discussions
 - ♦Torah fairs & other community activities
- Precise & proven Fundraising ideas
- Creating spellbinding ceremony events
- Calculating the Project expenses as a percentage of the fundraising goal
- Offering well structured categories & jobs for member volunteer opportunities
- Project promotions to the congregants and the wider Jewish community
- Assisting people in selecting personalized verses meaningful to them, their families or individual situations for fundraising dedications
- Implementing memory lasting Letter Fill-In opportunities for young and old
- Selecting honorary community members to participate in ceremonies.
- Design a year long Project that attracts all elements of the congregation.

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A well planned Project inspires, unites & is long lasting